


Belinda Sanmiguel

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Multi-faceted digital content marketer with extensive experience in copywriting, campaign planning and social media strategy.



Work History

2017-03 - Current

Content Marketing Specialist

NorthShore Care Supply, Buffalo Grove, IL

- Writes and produces high-quality content for the highest revenue driving email with over 75,000+ active subscribers.
- Authors content for blog newsletter email campaign with over \$100,000 in revenue.
- Attains over 200,00 new users to the website with SEO optimized blogs and other web content.

2014-06 - 2017-06

Digital Marketing Coordinator

NorthShore Care Supply, Buffalo Grove, IL

- Grew Facebook followers organically from 3,000 to 13,000 within a 12 month period.
- Lead high priority projects between marketing department, freelancers and other third parties.

2011-02 - 2014-08

Customer Service Representative, II

Restaurant.com, Arlington Heights, IL

- Received a customer satisfaction rating of 5+ on all inbound calls, chats and email within a 12 month period.



Education

2017-01 - 2019-08

Bachelor of Arts: Music Business

Columbia College Chicago - Chicago, IL



Certifications

2019-08

- Hubspot Content Marketing Certified

2019-09

- Google Analytics Certified